

... A NEW AFRICA

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XXXXXXXXXXXXADDRESSXXXXXXXXXXXX  
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XXXXXXXXXXXXCITYSTATEZIPXXXXXXXX



Africare House  
440 R Street, NW  
Washington, DC 20001





**MILLIONS** are vulnerable in Africa.  
Please help us improve their lives.  
*Support Africare today!*

Dear <<Salutation>>,

How will you celebrate the holidays this year?

Most likely, your holiday will include a joyous gathering spent with family and friends, and plates filled with lots of delicious food.

Maybe you will even gather around the table and give thanks for everything you have received throughout the year, and expressed hope for more good fortune in the New Year.

*What if* the only thing that stood between your hunger and a flourishing field of food was a treadle pump that could transform barren land that is your reality?

As a dedicated supporter of **Africare**, XSalutationX, you are likely aware that although your past support has gone to good use, there is still much more work to be done.

**YOU have the power to create that Change. Your gift can help people take charge of their lives.**

That is why I am reaching out to you again today, and urging you to make an important and heartfelt year-end donation of \$2HPC, \$1.5 HPC, or \$HPC to Africare within the next SEVEN days.

Your donation to Africare is also fully tax-deductible for this calendar year, provided we receive it by **December 31, 2011**.

XSalutationX, I know you have given generously to Africare Xthis year/in the pastX, and that you have other commitments and expenses this time of year. But like so many others in this country, we have the basics of life and more. Any gift you give will go a long way to provide a better future for Africa's children, women, and men.

Whatever amount you can contribute right now will extend the impact and reach of **Africare's food security, clean water and sanitation, and health programs** immediately and in 2012.

Africare's community empowering programs in food security and agriculture measurably improve conditions across the continent, showing that rural poverty can be overcome, malnutrition can be reversed, and farmers can feed their families with appropriate development support, technology, and training. **And as you can see from the map I've enclosed for you, the results speak for themselves:**

Over, please...

Africare • 440 R Street, NW • Washington, DC 20001 • Tel: 202-462-3614 • www.africare.org

## Pledge of Support



XXXXXXXXXXNAMEXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXADDRESSXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXADDRESSXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXCITYSTATEZIPXXXXXXXX

**YES!** I would like to help improve lives and end hunger. Enclosed is my generous, tax-deductible gift for Africare in the amount of:

\$HPC     \$HPCx1.5     \$HPCx2     Other \$\_\_\_\_\_

Please make your checks payable to: Africare • 440 R Street, NW • Washington, DC 20001  
Your gift to Africare is tax-deductible. Please see reverse for more information or to donate by credit card.

XXXXXID# SourcecodeXXXXXX





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**YOU have the power to create that Change. Your gift can help people take charge of their lives.**

I'm so very grateful for the generous financial assistance you've provided as a past Africare supporter. Your help has been truly essential. That's why I'm writing to you again...I know you care about the future of the people in Africa and Africare's essential work.

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- In Mozambique, Africare’s support for oilseed production and processing in four districts more than doubled farmer incomes and reduced stunting of children under age 6 by 60 percent.
- In Burkina Faso, thanks to Africare’s growth monitoring program for severely malnourished infants, 80 percent gained up to 1.2 pounds in only 12 days.
- Post-harvest losses fell by over 30 percent in Uganda and food availability increased by 40 percent, resulting in a seven percent reduction in the stunting of children between the ages of two and six.

This is wonderful progress, but there is still so much more to be done. That is why Africare has positioned itself to be **“The New Africare in a New Africa.”**

Through this monumental initiative, Africare has rededicated itself to helping Africa by building on our past successes and core strengths, which achieves results like creating a comprehensive and fully integrated HIV/AIDS treatment approach. Africare continues to empower and connect Africans. Our strong community programs incorporate cultural considerations into project design, and more.

*Please read!*

**“The New Africare in a New Africa” is strengthening its technical capabilities, including the use of new technologies in our projects. We are creating partnerships with the private sector to jointly tackle the social challenges that businesses are inherently ill-equipped to address on their own but that are key to their long-term success. In addition, we are documenting and sharing our experience of what works and can help Africa seize the unprecedented opportunity for sustained growth and transformation.**

**Yes, this is a massive undertaking, and *no*—we can’t do it alone. We need your continued help.**

Our food security and agricultural programs are run by and for the people at the grassroots level in Africa and that work is made possible by donations from compassionate friends like you.

And so, as you and I prepare to enjoy holidays filled with good food, gratitude and celebrations, I hope you will also consider sending a critical year-end donation to Africare within the next seven days.

**Thank you again for all of your caring support. You truly make a difference.**

Gratefully yours,

Dr. Darius Mans  
President

P.S. Please make an **urgent donation** within the next SEVEN days to help Africare put an end to hunger and suffering across Sub Saharan Africa. I hope you will help Africare stave off the coming “Hungry Season.” **So please be as generous as you possibly can.**

Thank you for demonstrating your past support for Africa. Your support will truly help **“The New Africare in a New Africa”** grow and thrive in the 21<sup>st</sup> century.

To pay by credit card:      

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Credit Card Number

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code (3 digits)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Daytime Phone /Evening Phone

\_\_\_\_\_  
Email Address

## Other ways to help:

- Through the Africare website – [www.africare.org/support-us](http://www.africare.org/support-us)
- Through your work – give at work through Global Impact using the Combined Federal Campaign number 11107
- I am interested in learning more about planned giving.



## Africare works to improve the quality of life in Africa

by assisting families, communities, and nations in three principal areas:

- Agriculture and food security
- Health
- Water and sanitation

Your donations have helped Africare reach millions of beneficiaries in 36 countries Africa-wide, but we have much more to do! YOU have the power to help. Please send your generous donation TODAY!



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“It is troubling not to be able to fill the bellies of your children and your wife each night. And this is not because you did not try, but because nature would not allow it.”

Moussa Ag Demba, Farmer



# You can help the people of Africa help themselves.

See how 94 cents from every dollar you give translates to better food security for the men, women and children from all across Africa.

## Senegal

Diversifying crop production for over 86 famers' groups plus improving infant feeding and access to social services for over 7,000 households and 20,000 children under age 5.

## Mozambique

Achieving increases in incomes of over 1,000% by using an integrated approach to managing food security with nearly 20,000 farmers, over 20,000 mothers and 40,000 children.

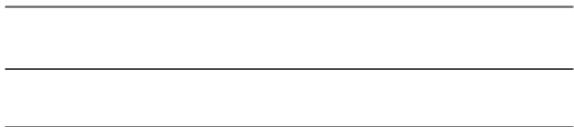
## Burkina Faso

Increasing farming systems diversification to meet sustainable household food consumption for the benefit of over 222,000 people.

## Uganda

Improving production and nutrition among 30,000 farmers while building over 68 miles of road connecting communities to markets.





*Your first class stamp here can  
save us much needed funds*



Place  
Stamp  
Here



**Africare House**  
**Attn: Office of Development**  
440 R Street, NW  
Washington, DC 20001-1935

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