



Academy
Museum
of Motion
Pictures

Mrs. Sample A. Sample
1234 Main Street
Los Angeles, California 12345

A handwritten signature in black ink, appearing to read "Tom Hanks", followed by a stylized flourish or symbol.

8949 Wilshire Boulevard
Beverly Hills, California 90211-1907



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Campaign for the
Academy Museum

Bob Iger, Chair
Annette Bening, Co-Chair
Tom Hanks, Co-Chair

Dear <<First Name>>,

For some of us, it was a place called Tatooine. A shark in the water.
A talking toy.

As Academy Members, we each fell in love with cinema and decided to
make it our life's work. Now, we're building a place that aims to bring
these moments—and how they made us feel—to life.

Today, my wife Rita and I invite you to join us by becoming a
Founding Supporter of the Academy Museum of Motion Pictures.

The Academy Museum will give us the shared and personal experience
of being at the movies. Drama, comedy, real life, serious art ...

But it will also demystify it all. It will give us a place to learn some
movie history, see what it's like to be on a movie set, and feel the
weight of an Oscar.

More than a museum, it will be a space as imaginative as the movies
themselves. And like the movies, it takes team work—just ask John
Lasseter or Pete Docter, two of the creative minds behind *Toy Story*.

Your generous, tax-deductible gift of \$Ask1, \$Ask2, or \$Ask3 will set an
important philanthropic example in our community and worldwide.

I hope you will consider this the next great movie collaboration and
help bring the story of the Academy Museum of Motion Pictures to life.

Thank you for being part of our exciting future.

Sincerely,

Tom Hanks



P.S. The Academy Museum celebrates great moments in film, and
by joining as a **Founding Supporter**, your generosity will be
instrumental. Visit oscars.org/toystory for an exclusive look at how
John, Pete, and the Pixar team turned a single sketch into a movie
for the ages.



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YES, I WANT TO BRING THIS STORY TO LIFE AS A FOUNDING SUPPORTER.

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PLEDGE AMOUNTS:

☐ \$ASK1 ☐ \$ASK2 ☐ \$ASK3 ☐ \$ASK4 ☐ \$ASKOTHER: _____

☐ \$10,000 ☐ \$25,000

Invitations to Academy Museum special events

☐ \$50,000 ☐ \$100,000

Invitations to the Academy Museum Opening Gala and special events

☐ \$250,000

Listing on Founding Supporters wall, invitations to the Academy Museum
Opening Gala and special events

IN DONOR MATERIALS,

I/WE WOULD LIKE TO BE LISTED AS:

OR

☐ GIFT IS ANONYMOUS ☐ GIFT IN THE HONOR OF:

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☐ **PAY IN FULL**

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Number of Payments: _____ Starting on: _____

To be Paid: ☐ Monthly ☐ Quarterly ☐ Annually

☐ **RECURRING GIFTS**

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To be Paid: ☐ Monthly ☐ Quarterly ☐ Annually

To make a secure, tax-deductible donation online please visit us at academymuseum.org/support or call 310.247.3000 x4106.

☐ **CHECK** (*payable to Academy Foundation*)

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card Number: _____

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Signature: _____ Billing Zipcode: _____

Phone: (_____) _____ ☐ HOME ☐ CELL

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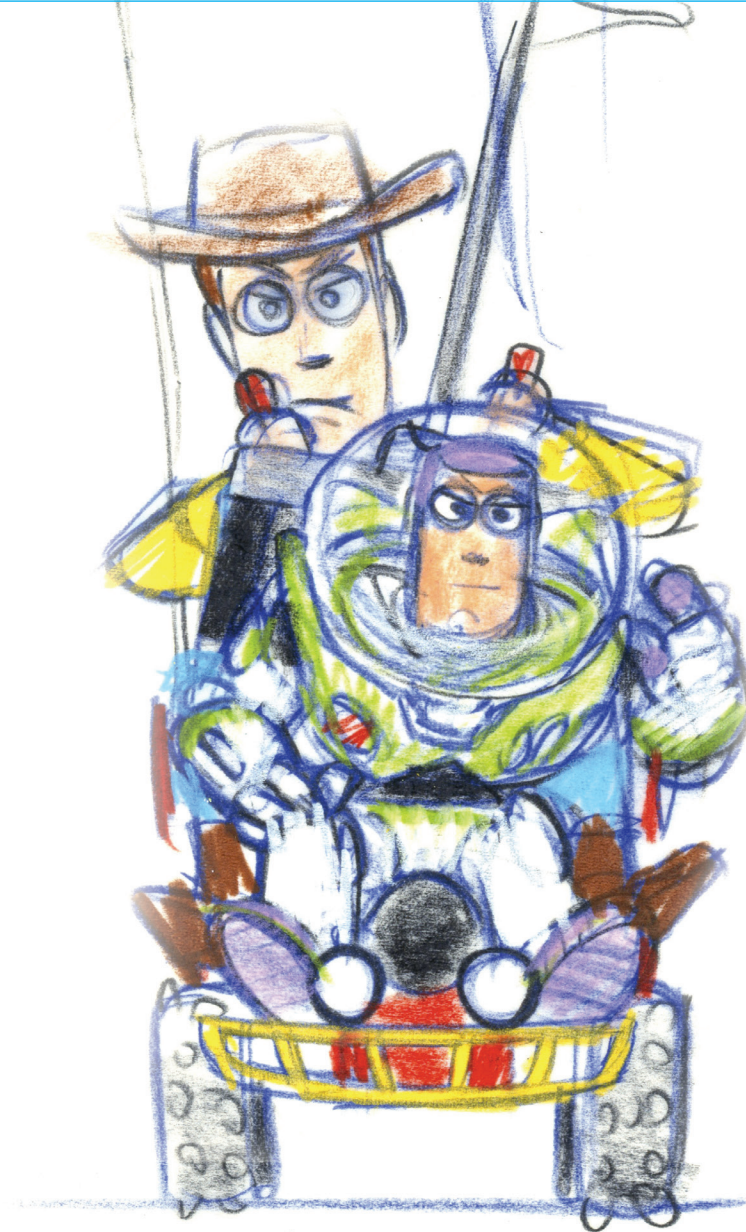
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Bring this
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The Academy Museum will give us a
glimpse into how movies are made—
and how they impact our lives.

Join as a Founding Supporter
and become part of film history.
Simply return the enclosed card
to make your gift today.

academymuseum.org/support



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