BOSTON MPHONY ORCHESTRA

August 2014

Mrs. Joan M. Hirst 32 Ford Road RFD #3 Sterling, MA 01564-2319

Dear Mrs. Hirst,

**Last Chance to Renew and Save** 

On behalf of the Boston Symphony Orchestra, thank you for being a Friend of the BSO.

Because you are a valued member of our family, we want you to be among the first to know that our membership rates will increase this fall. The BSO has worked to keep membership rates unchanged for more than a decade, even as the cost of presenting concerts and related programs has continued to increase. The membership level adjustment helps ensure that the BSO can present the entire scope of its artistic mission without limitations, while also maintaining the many valuable benefits you enjoy with your membership.

Although your membership does not expire until December, you may lock in current member rates, before Friend membership increases to \$100 on September 1.

This special offer ends on August 31, so please take a moment right now to:

- 1. Mail the **Membership Statement** below with your gift.
- 2. Or, visit our secure website, **bso.org/contribute**, to renew online today.

Your renewed membership brings you <u>advance ticketing privileges</u> for the 2015-16 BSO season, an <u>invitation</u> for two to a BSO or Boston Pops Friends-only Working Rehearsal, a 10% discount at the Symphony Shop and Tanglewood Glass Houses, and more (see reverse).

Most of all, please remember that every \$1 the Boston Symphony Orchestra receives through ticket sales must be matched with an additional \$1 of contributed support to cover the BSO's annual expenses. That is why your contribution as a Friend is so important.

Your renewed support as a Friend of the BSO sustains the orchestra's outstanding classical performances and its acclaimed arts education and engagement programs in the Greater Boston community.

Our upcoming season promises to be orchestral music at its finest with this being Maestro Andris Nelsons' first season as the BSO's Ray and Maria Stata Music Director, so please stay with us to enjoy it all in the best way possible—as a Friend.

With my sincere thanks,

andy Seeson

Andy Leeson

Manager of Friends Membership

P.S. Mrs. Hirst, renew early to lock in current membership rates. This exclusive members-only offer ends on August 31, so please get back to us right away. On behalf of the BSO, I thank you for your continued support.

301 Massachusetts Avenue | Boston, MA 02115-4511 | 617-638-9276 bso.org | friendsofthebso@bso.org

## MEMBERSHIP STATEMENT



Please complete or make any corrections to your contact information: Primary Phone (Day/Eve – circle one): 978-422-6976 Mobile Phone: **Business Phone:** E-mail:

Mrs. Joan M. Hirst 32 Ford Road RFD #3 Sterling, MA 01564-2319 յինցիինիիիիիիինինիիցինցիցներինիինեններիիիներ

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RESPONSE REQUESTED BY

August 31, 2014

To renew online, please visit: www.bso.org/contribute

(OVER, PLEASE)